

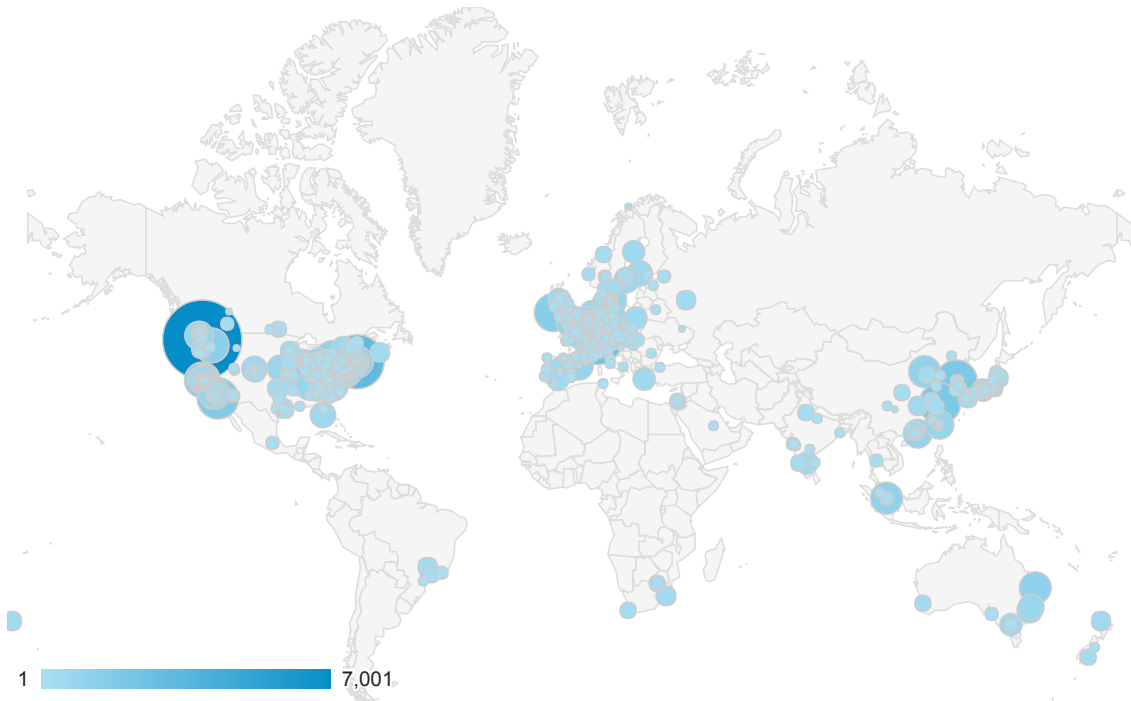
Sep 1, 2016 - Feb 28, 2017

Location

All Users
100.00% Sessions

Map Overlay

Site Usage



City	Sessions	Pages / Session	Avg. Session Duration	% New Sessions	Bounce Rate
	134,529 % of Total: 100.00% (134,529)	1.21 Avg for View: 1.21 (0.00%)	00:04:21 Avg for View: 00:04:21 (0.00%)	19.04% Avg for View: 19.00% (0.21%)	13.94% Avg for View: 13.94% (0.00%)
1. Seattle	7,001 (5.20%)	3.59	00:06:29	8.73%	11.17%
2. (not set)	4,665 (3.47%)	1.11	00:03:24	26.35%	16.31%
3. Cambridge	3,134 (2.33%)	0.65	00:04:28	10.24%	6.51%
4. Zurich	2,401 (1.78%)	0.76	00:05:03	22.53%	12.08%
5. Seoul	1,982 (1.47%)	0.68	00:06:27	13.57%	7.06%
6. Shanghai	1,972 (1.47%)	0.88	00:05:45	15.52%	6.64%
7. San Diego	1,754 (1.30%)	1.37	00:03:46	17.33%	15.56%
8. St. Louis	1,528 (1.14%)	0.33	00:05:02	5.10%	2.55%
9. Dublin	1,478 (1.10%)	0.59	00:03:47	7.17%	8.53%
10. Richland	1,345 (1.00%)	0.48	00:07:03	6.17%	5.13%
11. Emeryville	1,330 (0.99%)	0.50	00:05:18	8.57%	4.06%
12. Singapore	1,256 (0.93%)	2.00	00:06:24	14.41%	14.41%
13. South San Francisco	1,223 (0.91%)	1.01	00:03:51	14.15%	11.45%
14. West Point	1,208 (0.89%)	0.62	00:03:33	8.69%	4.80%

Global Performance Overview		Regional Metrics		Operational Efficiency		Financial Summary	
Rank	City	Score	Delta	Time (min)	Cost (%)	Revenue (%)	Profit (%)
15.	New York	1,188 (0.88%)	1.35	00:03:31	25.59%	18.43%	10.15%
16.	Brisbane	1,157 (0.86%)	1.02	00:03:17	19.88%	10.72%	10.15%
17.	Toronto	1,155 (0.86%)	0.99	00:04:38	12.99%	10.30%	10.15%
18.	Los Angeles	1,087 (0.81%)	0.79	00:03:13	14.90%	12.60%	10.15%
19.	Beijing	1,069 (0.79%)	1.31	00:04:25	26.19%	17.40%	10.15%
20.	London	1,068 (0.79%)	1.20	00:02:53	29.31%	22.00%	10.15%
21.	Boston	1,063 (0.79%)	1.43	00:03:33	22.77%	17.78%	10.15%
22.	Hong Kong	965 (0.72%)	1.06	00:04:15	20.00%	19.59%	10.15%
23.	San Francisco	957 (0.71%)	1.42	00:04:24	19.85%	15.15%	10.15%
24.	Thousand Oaks	940 (0.70%)	0.75	00:04:24	11.17%	6.60%	10.15%
25.	Barcelona	922 (0.69%)	0.90	00:04:03	14.75%	10.30%	10.15%
26.	Strasbourg	891 (0.66%)	0.54	00:03:30	9.32%	7.97%	10.15%
27.	Cordova Bay	890 (0.66%)	0.67	00:04:30	4.94%	4.38%	10.15%
28.	Durham	875 (0.65%)	0.83	00:02:05	15.43%	9.60%	10.15%
29.	Paris	870 (0.65%)	0.97	00:04:21	19.43%	11.61%	10.15%
30.	Guishan District	860 (0.64%)	0.19	00:06:11	5.81%	1.86%	10.15%
31.	Lund	835 (0.62%)	0.97	00:03:47	14.85%	11.26%	10.15%
32.	Ann Arbor	834 (0.62%)	1.43	00:03:40	13.43%	20.14%	10.15%
33.	Nashville	795 (0.59%)	0.99	00:03:34	14.21%	8.05%	10.15%
34.	Brno	794 (0.59%)	0.58	00:03:03	8.44%	7.05%	10.15%
35.	Philadelphia	793 (0.59%)	1.03	00:03:51	17.53%	11.35%	10.15%
36.	Munich	772 (0.57%)	0.82	00:04:06	17.75%	12.18%	10.15%
37.	Rotterdam	758 (0.56%)	0.55	00:03:30	8.71%	6.99%	10.15%
38.	Lincoln	754 (0.56%)	1.02	00:04:50	7.96%	5.04%	10.15%
39.	Sydney	729 (0.54%)	1.20	00:03:56	24.55%	17.15%	10.15%
40.	Davis	725 (0.54%)	0.77	00:02:14	10.48%	5.66%	10.15%
41.	Newcastle	704 (0.52%)	0.58	00:11:33	6.39%	6.82%	10.15%
42.	Berlin	703 (0.52%)	1.88	00:04:07	27.88%	27.45%	10.15%
43.	Ottawa	702 (0.52%)	0.58	00:07:17	9.12%	6.98%	10.15%
44.	Groningen	702 (0.52%)	0.86	00:03:29	9.12%	6.13%	10.15%
45.	Tarrytown	701 (0.52%)	0.68	00:02:55	12.13%	5.14%	10.15%
46.	Dortmund	690 (0.51%)	0.94	00:04:30	9.42%	8.41%	10.15%
47.	Melbourne	687 (0.51%)	1.37	00:04:11	22.42%	18.34%	10.15%
48.	Winnipeg	658 (0.49%)	0.87	00:03:21	10.00%	6.50%	10.15%

48.	Heidelberg	652 (0.49%)	0.95	00:03:51	12.01%	9.73%
49.	Turku	652 (0.48%)	0.97	00:03:41	12.88%	14.11%
50.	Baltimore	644 (0.48%)	0.63	00:03:10	15.37%	9.01%
51.	Novato	642 (0.48%)	1.42	00:04:40	10.44%	11.37%
52.	Madrid	641 (0.48%)	0.69	00:06:09	13.26%	8.58%
53.	Framingham	624 (0.46%)	0.83	00:03:51	13.78%	6.89%
54.	Tampa	603 (0.45%)	0.40	00:03:40	10.78%	2.65%
55.	Basel	602 (0.45%)	0.89	00:03:21	18.11%	12.62%
56.	Solna	595 (0.44%)	0.55	00:07:53	6.55%	5.88%
57.	Fort Collins	591 (0.44%)	1.02	00:02:28	12.69%	8.29%
58.	Pittsburgh	588 (0.44%)	0.52	00:02:50	9.18%	6.12%
59.	Odense	566 (0.42%)	0.85	00:03:37	11.84%	13.43%
60.	Groton	559 (0.42%)	0.36	00:02:50	9.84%	3.22%
61.	Warsaw	541 (0.40%)	1.08	00:03:06	9.80%	19.59%
62.	Riverside	531 (0.39%)	1.05	00:03:53	7.53%	7.53%
63.	Villeurbanne	528 (0.39%)	0.30	00:06:05	6.44%	3.60%
64.	Luxembourg City	521 (0.39%)	0.20	00:04:55	5.37%	2.88%
65.	Kyoto	505 (0.38%)	1.70	00:03:44	26.14%	21.78%
66.	South Kingstown	483 (0.36%)	0.53	00:03:57	11.18%	7.25%
67.	Umea	481 (0.36%)	1.56	00:05:52	11.64%	10.19%
68.	Athens	481 (0.36%)	0.71	00:05:42	12.68%	6.03%
69.	Cordoba	480 (0.36%)	1.19	00:03:52	26.67%	8.96%
70.	Paisley	479 (0.36%)	0.59	00:05:45	8.98%	3.55%
71.	Bengaluru	475 (0.35%)	1.53	00:04:18	27.16%	23.37%
72.	Charlottesville	475 (0.35%)	0.38	00:08:52	6.95%	4.84%
73.	Vienna	469 (0.35%)	1.44	00:05:22	25.80%	11.94%
74.	Gothenburg	449 (0.33%)	0.42	00:04:31	10.47%	3.56%
75.	Raleigh	444 (0.33%)	0.92	00:05:05	13.51%	8.56%
76.	Manchester	443 (0.33%)	0.78	00:04:09	13.77%	10.84%
77.	Prague	435 (0.32%)	0.74	00:04:43	14.25%	8.51%
78.	Moon	430 (0.32%)	0.72	00:03:32	15.12%	8.84%
79.	Ghent	424 (0.32%)	1.15	00:04:22	16.27%	12.03%
80.	Tubingen	419 (0.31%)	0.60	00:05:54	10.50%	8.59%
81.	Campinas	418 (0.31%)	1.67	00:03:44	16.51%	15.55%

82.	Durban	418 (0.31%)	0.40	00:05:23	6.70%	2.39%
83.	Wuhan	408 (0.30%)	1.28	00:04:56	16.91%	13.24%
84.	Montreal	403 (0.30%)	1.54	00:03:20	22.08%	15.38%
85.	Madison	403 (0.30%)	1.70	00:04:30	22.58%	14.89%
86.	Grenoble	402 (0.30%)	0.63	00:03:02	9.95%	11.19%
87.	Gottingen	401 (0.30%)	1.11	00:04:26	14.96%	15.96%
88.	Sendai	401 (0.30%)	0.53	00:05:07	9.73%	6.48%
89.	Auckland	401 (0.30%)	1.14	00:04:57	16.96%	8.23%
90.	Kumamoto	381 (0.28%)	0.38	00:03:50	7.87%	2.89%
91.	Aurora	378 (0.28%)	0.46	00:04:08	10.32%	5.56%
92.	Minneapolis	375 (0.28%)	1.65	00:05:11	19.20%	25.60%
93.	Guangzhou	373 (0.28%)	2.18	00:07:14	18.50%	13.94%
94.	Ibaraki	370 (0.28%)	0.30	00:03:22	5.68%	2.16%
95.	Houston	369 (0.27%)	1.56	00:02:49	34.15%	22.22%
96.	Oklahoma City	367 (0.27%)	0.63	00:05:29	6.54%	3.00%
97.	London	359 (0.27%)	0.91	00:04:28	11.14%	9.19%
98.	Portland	354 (0.26%)	1.49	00:03:41	20.62%	17.51%
99.	Nijmegen	352 (0.26%)	0.59	00:02:36	15.91%	7.95%
100.	Moscow	349 (0.26%)	1.37	00:04:29	26.07%	18.05%

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